* **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

-On average, 40-60% of crowdfund startups in this data set were successful.

-Failures can happen at any funding percentage, even 100%. Most successful crowdfund startups in this dataset have well over 100% funding.

-The outcomes for this data set peak in the summer months.

* **What are some limitations of this dataset?**

-This data is between 4 and 15 years old. Due to the lightning fast pace that society and trends change these days, having the most current 4 years of data would be very important.

-This dataset has limited categories of crowdfunded startups, for example there is no data on health or medical related startups. (Or 501c3 non-profits)

* **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

-We could chart this data showing the average donation amount for the most successful businesses (or rated most to least successful businesses) to show that there is little correlation between high donation averages and success rates- at least in the given data.

* **Use your data to determine whether the mean or the median better summarizes the data.**

-I believe the mean better summarizes the data as it correlates with success more than the median.

* **Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?**

-There is more variability with successful business